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MY11 Dealer Ordering Guide: E-Class

Edition: October 2010



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MODEL YEAR 11 HIGHLIGHTS_E-Class Sedan

STANDARD HIGHLIGHTS

- LED daytime running lamps standard on sport sedans
- E350 BlueTEC launch – 50 State Availability (includes Run-Flat tires)
- E63 AMG features top-stitched, wrapped dashboard and upper door panels as well as an Alcantara headliner

OPTIONAL EQUIPMENT HIGHLIGHTS

- Wheel Package: NEW 18" AMG twin 5-spoke alloy wheels with all-season performance tires available with the sport steering wheel as part of the R08 pkg.
- Driver Assistance Package*: NEW Active Blind Spot Assist and Active Lane Keeping Assist are available as part of the 997pkg. The E63 AMG continues with the passive safety systems (from the MY10 E-Class Sedan) as part of the 995 pkg.
- Premium leather is available on the E63 AMG. Codes are 8– series.
- Heated and Active Ventilated Front Seats** – Code 401 – are available for the E350 BlueTEC, E350, and E350 4MATIC.
- 115V AC Power Outlet – Code U80 – is available for all models excluding the E63 AMG.

*Driver Assistance Package can be ordered with Wheel Package for MY11, but the 3 spoke sport steering wheel is not included (the Driver Assistance Package requires the 4-spoke wheel).

**Requires Premium 1 or Premium 2 Package and leather upholstery

CLASS	MODEL	FUEL ECONOMY		MSRP ¹	LAUNCH DATE
		CITY	HIGHWAY		
E-CLASS SEDAN	E350 BlueTEC	22 mpg	33 mpg	\$50,900	August 2010
	E350 SPORT/LUXURY	17 mpg	24 mpg	\$49,400	July 2010
	E350 4MATIC SPORT/LUXURY	16 mpg	24 mpg	\$51,900	
	E550 SPORT/LUXURY	15 mpg	23 mpg	\$57,100	
	E550 4MATIC SPORT/LUXURY	15 mpg	23 mpg	\$59,600	
	E63 AMG	13 mpg	20 mpg	\$87,600	



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INTERIOR UPHOLSTERY SELECTION

	E350 LUXURY / E550 LUXURY	E350 SPORT / E550 SPORT	E63 AMG
	MB-TEX / LEATHER ¹	MB-TEX / LEATHER ¹	AMG LEATHER / AMG PREMIUM LEATHER ²
BLACK	101/201	101 / 201	201/801
ALMOND/MOCHA	105/205	—	205/805
ASH/DARK GREY	108/208	—	208/808
ALMOND/BLACK	—	105 ³ / 205 ³	—
ASH/BLACK	—	108 / 208	—
NATURAL BEIGE/BLACK	—	264	—

¹ Optional on E350 (\$1,620), standard on E550. ² Optional (\$1,370). Delayed launch. ³ Only available with Burl Walnut wood trim.

INTERIOR TRIM SELECTION

	E350 LUXURY / E550 LUXURY	E350 SPORT / E550 SPORT	E63 AMG
BURL WALNUT	731	731	731
BLACK ASH	—	736	736
CARBON FIBER	—	—	H73 ⁴

⁴ Optional (\$2,850).

EXTERIOR COLOR SELECTION

040 BLACK	197 OBSIDIAN BLACK*	230 QUARTZ BLUE*
359 CAPRI BLUE** ⁵	650 ARCTIC WHITE	755 STEEL GREY*
775 IRIDIUM SILVER*	792 PALLADIUM SILVER*	794 PEARL BEIGE*
963 INDIUM GREY*	799 DIAMOND WHITE** ⁶	

*Metallic paint/additional charge of \$720 (excludes E63 AMG). ⁵ N/A on E63 AMG. ⁶ Delayed launch, additional charge of \$795 plus metallic paint charge.

FACTORY-INSTALLED WHEELS

17" SPLIT 5-SPOKE	17" SPLIT 5-SPOKE	18" 5-SPOKE	18" AMG TWIN 5-SPOKE	18" AMG 5-SPOKE	19" AMG TWIN 5-SPOKE FORGED
E350/E550 Luxury Sedan	E350 BlueTEC Sport Sedan	E350 Sport	E350 Sport	E550 Sport	E63 AMG
R11	R48	R32 (2WD) / R96 (4MATIC)	R08 Wheel Package ⁷	795 (2WD) / 791 (4MATIC)	790
Standard	Standard	Standard	\$760	Standard	Standard
					P30 AMG Performance Package ⁸
					\$9,120

⁷ R08 Wheel Package has wheel code 795 for E350 and 791 for E350 4MATIC. ⁸ Also available as a stand alone option (\$2,290).



OPTIONAL PACKAGE AVAILABILITY

CODE	PACKAGE	AVAILABILITY/MSRP
P01	Premium 1 Package <ul style="list-style-type: none"> COMAND system with 40GB hard-drive navigation Drive-dynamic multicontour driver seat with massage (E63 AMG only) Enhanced voice control for audio, telephone, and navigation Gracenote® media database harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1 (standard on E63 AMG) Heated and active ventilated front seats (E550/E550 4MATIC/E63 AMG only) Heated front seats (standard on E550/E550 4MATIC/E63 AMG) HD Radio® iPod/MP3 media interface with cable (standard on E63 AMG) Power rear window sunshade (standard on E63 AMG) Rear view camera SIRIUS® satellite radio with SIRIUS real-time traffic service (standard on E63 AMG) Zagat® Survey restaurant guide 6GB hard-drive with Music Register® 	E350 BlueTEC/E350: \$4,000 E550: \$4,450 E63 AMG: \$2,550
P02	Premium 2 Package Includes all items in Premium 1 Package, plus: <ul style="list-style-type: none"> Adaptive Highbeam Assist Bi-Xenon headlights with active curve illumination Corner-illuminating lamps Electronic trunk closer Headlamp cleaning system (standard on E63 AMG) KEYLESS-GO 	E350 BlueTEC/E350: \$6,450 E550: \$6,900 E63 AMG: \$5,000
995	Driver Assistance Package <ul style="list-style-type: none"> Blind Spot Assist Lane Keeping Assist DISTRONIC PLUS (with PRE-SAFE® Brake) 	E63 AMG: \$2,900 E350 BlueTEC/E350/ E550: N/A
997	Driver Assistance Package <ul style="list-style-type: none"> Active Blind Spot Assist Active Lane Keeping Assist DISTRONIC PLUS (with PRE-SAFE® Brake) 	E350 BlueTEC/E350/ E550: \$2,950 E63 AMG: N/A
P30	AMG Performance Package <ul style="list-style-type: none"> AMG performance steering wheel Limited slip differential Sport suspension Top speed raised to 186 mph 19" AMG twin 5-spoke forged alloy wheel 	E63 AMG: \$9,120 E350 BlueTEC/E350/E550: N/A
R08	Wheel Package <ul style="list-style-type: none"> 3-spoke sport steering wheel 18" AMG twin 5-spoke alloy wheel 	E350/E350 4MATIC: \$760 E550/E550 4MATIC: Standard E350 BlueTEC/E63 AMG: N/A

9 Enables music files from CDs/DVDs to be ripped and saved to the 6GB hard-drive.

OPTIONAL EQUIPMENT AVAILABILITY

CODE	OPTIONAL EQUIPMENT	MSRP
067	Illuminated door sills	\$800
070	Chrome door handle inserts	\$90
104	Rear deck spoiler (standard on E63 AMG)	\$300
129	Rear spoiler kit (roof + rear) (N/A on E63 AMG)	\$600
201, 205, 208, 264	Leather (standard on E550/E550 4MATIC/E63 AMG)	\$1,620
230	PARKTRONIC (with Parking Guidance)	\$970
287	Split folding rear seats (standard on E63 AMG)	\$440
289	Wood/leather steering wheel (N/A on Sport Sedan/E63 AMG)	\$590
298	Rear side airbags	\$420
401	Heated and active ventilated front seats ¹⁰	\$450
413	Power tilt/sliding panorama sunroof	\$1,090
432	Drive-dynamic multicontour driver seat with massage (E63 AMG : P01 Package)	\$660
610	Night View Assist PLUS	\$1,780
793	19" AMG twin 5-spoke forged alloy wheel (only available on E63 AMG)	\$2,290
801, 805, 808	AMG Premium leather (only available on E63 AMG)	\$1,370
864	Rear Seat Entertainment System	\$1,910
H73	Carbon Fiber trim (only available on E63 AMG)	\$2,850
U80	115V AC power outlet	\$115

¹⁰ Requires Premium 1 or Premium 2 Package and leather upholstery. Available on E350 BlueTEC/E350/E350 4MATIC; P01 Package for E550/E550 4MATIC/E63 AMG.



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MODEL YEAR 11 HIGHLIGHTS_E-Class Wagon

STANDARD HIGHLIGHTS

- LED daytime running lamps will be standard on sport wagons as a running change during production
- Rear view camera
- Electronic tailgate closer
- Split folding rear seats
- AIRMATIC air suspension (rear only) with integrated load-leveling

OPTIONAL EQUIPMENT HIGHLIGHTS

- PARKTRONIC is not available
- Wheel Package: NEW 18" AMG twin 5-spoke alloy wheels with all-season performance tires are available with the sport steering wheel as part of the R08 pkg.
- Driver Assistance Package*: NEW Active Blind Spot Assist and Active Lane Keeping Assist are available as part of the 997pkg.
- Heated and Active Ventilated Front Seats** – Code 401 – are available.
- 115V AC Power Outlet – Code U80 – is available.

*Driver Assistance Package can be ordered with Wheel Package for MY11, but the 3 spoke sport steering wheel is not included (the Driver Assistance Package requires the 4-spoke wheel).

**Requires Premium 1 or Premium 2 Package and leather upholstery

CLASS	MODEL	FUEL ECONOMY		MSRP ¹	LAUNCH DATE
		CITY	HIGHWAY		
E-CLASS WAGON	E350 4MATIC	16 mpg	23 mpg	\$56,200	May 2010



INTERIOR UPHOLSTERY SELECTION

	E350 LUXURY WAGON		E350 SPORT WAGON	
	MB-TEX	LEATHER ¹	MB-TEX	LEATHER ¹
BLACK	101	201	101	201
ALMOND/MOCHA	105	205	–	–
ASH/DARK GREY	108	208	–	–
ALMOND/BLACK	–	–	105 ²	205 ²
ASH/BLACK	–	–	108	208
NATURAL BEIGE/BLACK	–	–	–	264

¹ Optional (\$1,620). ² Only available with Burl Walnut wood trim.

INTERIOR TRIM SELECTION

	E350 LUXURY WAGON	E350 SPORT WAGON
BURL WALNUT	731	731
BLACK ASH	–	736

EXTERIOR COLOR SELECTION

040 BLACK	197 OBSIDIAN BLACK*	230 QUARTZ BLUE*
359 CAPRI BLUE*	650 ARCTIC WHITE	755 STEEL GREY*
775 IRIDIUM SILVER*	792 PALLADIUM SILVER*	794 PEARL BEIGE*
799 DIAMOND WHITE* ³	963 INDIUM GREY	

*Metallic paint/additional charge of \$720. ³ Delayed launch, additional charge of \$795 plus metallic paint charge.

FACTORY-INSTALLED WHEELS

17" SPLIT 5-SPOKE	17" SPLIT 5-SPOKE	18" AMG TWIN 5-SPOKE
E350 Luxury Wagon	E350 Sport Wagon	E350 Sport Wagon
R11	R48	R08 Wheel Package ⁴
Standard	Standard	\$760

⁴ R08 Wheel Package has wheel code 791 for E350 Sport Wagon.



OPTIONAL PACKAGE AVAILABILITY

CODE	PACKAGE	AVAILABILITY / MSRP
P01	Premium 1 Package <ul style="list-style-type: none"> ▪ COMAND system with 40GB hard-drive navigation ▪ Enhanced voice control for audio, telephone, and navigation ▪ Gracenote® media database ▪ harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1 ▪ HD Radio® ▪ Heated front seats ▪ iPod/MP3 media interface with cable ▪ Rear side window sunshades ▪ Rear view camera (standard) ▪ SIRIUS® satellite radio with SIRIUS real-time traffic service ▪ Zagat® Survey restaurant guide ▪ 6GB hard-drive with Music Register⁵ 	E350 Wagon: \$3,500
P02	Premium 2 Package Includes all items in Premium 1 Package, plus: <ul style="list-style-type: none"> ▪ Adaptive Highbeam Assist ▪ Bi-Xenon headlamps with active curve illumination ▪ Corner-illuminating lamps ▪ Headlamp cleaning system ▪ KEYLESS-GO ▪ Power liftgate (standard) 	E350 Wagon: \$5,950
997	Driver Assistance Package <ul style="list-style-type: none"> ▪ Active Blind Spot Assist ▪ Active Lane Keeping Assist ▪ DISTRONIC PLUS (with PRE-SAFE® Brake) 	E350 Wagon: \$2,950
R08	Wheel Package <ul style="list-style-type: none"> ▪ 3-spoke sport steering wheel ▪ 18" AMG twin 5-spoke alloy wheel 	E350 Wagon: \$760

⁵ Enables music files from CDs/DVDs to be ripped and saved to the 6GB hard-drive.

OPTIONAL EQUIPMENT AVAILABILITY

CODE	OPTIONAL EQUIPMENT	MSRP
067	Illuminated door sills	\$800
070	Chrome door handle inserts	\$90
201, 205, 208, 264	Leather	\$1,620
289	Wood/leather steering wheel (N/A on Sport Wagon)	\$590
293	Rear side airbags	\$420
401	Heated and active ventilated front seats ⁶	\$450
413	Power tilt/sliding panorama sunroof	\$1,090
432	Drive-dynamic multicontour driver seat with massage	\$660
610	Night View Assist PLUS	\$1,780
864	Rear Seat Entertainment System	\$1,910
U80	115V AC power outlet	\$115

⁶ Requires Premium 1 or Premium 2 Package and leather upholstery.



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MODEL YEAR 11 HIGHLIGHTS_E-Class Coupe

STANDARD HIGHLIGHTS

- LED daytime running lamps will be standard on E550 Coupe as a running change during production

OPTIONAL EQUIPMENT HIGHLIGHTS

- Appearance Package: NEW 18" AMG twin 5-spoke alloy wheels with all-season performance tires, sport suspension among other items to enhance driving performance (32 1pkg).

CLASS	MODEL	FUEL ECONOMY		MSRP ¹	LAUNCH DATE
		CITY	HIGHWAY		
E-CLASS COUPE	E350 COUPE	17 mpg	26 mpg	\$48,850	July 2010
	E550 COUPE	15 mpg	23 mpg	\$55,450	



INTERIOR UPHOLSTERY SELECTION

	E350 COUPE/E550 COUPE	
	LEATHER	PREMIUM LEATHER ¹
 BLACK	201	801
 ALMOND/MOCHA	205	805
 ASH/DARK GREY	208	808

¹ Optional (\$1,370).

INTERIOR TRIM SELECTION



	E350 COUPE/E550 COUPE
 BURL WALNUT	731

FACTORY-INSTALLED WHEELS

17" SPLIT 5-SPOKE	18" 5-SPOKE	18" AMG TWIN 5-SPOKE
		
E350 Coupe	E550 Coupe	E350/E550 Coupe
R95	R32	321 Appearance Package ³
Standard	Standard	\$1,990/\$1,270

³ 321 Appearance Package has wheel code 795 for E350/E550 Coupe.

EXTERIOR COLOR SELECTION

 040 BLACK	 197 OBSIDIAN BLACK*	 230 QUARTZ BLUE*
 359 CAPRI BLUE*	 590 MARS RED	 650 ARCTIC WHITE
 755 STEEL GREY*	 775 IRIDIUM SILVER*	 792 PALLADIUM SILVER*
 799 DIAMOND WHITE ^{*,2}		

*Metallic paint/additional charge of \$720.

² Limited availability, additional charge of \$795 plus metallic paint charge.



OPTIONAL PACKAGE AVAILABILITY

CODE	PACKAGE	AVAILABILITY /MSRP
P01	Premium 1 Package <ul style="list-style-type: none"> ▪ COMAND system with 40GB hard-drive navigation ▪ Enhanced voice control for audio, telephone, and navigation ▪ Gracenote® media database ▪ harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1 ▪ HD Radio® ▪ Heated front seats ▪ iPod/MP3 media interface with cable ▪ Power rear window sunshade ▪ Rear view camera ▪ SIRIUS® satellite radio with SIRIUS real-time traffic service ▪ Zagat® Survey restaurant guide ▪ 6GB hard-drive with Music Register⁴ 	E350/E550: \$4,000
P02	Premium 2 Package Includes all items in Premium 1 Package, plus: <ul style="list-style-type: none"> ▪ Adaptive Highbeam Assist ▪ Bi-Xenon headlamps with active curve illumination ▪ Corner-illuminating lamps ▪ Headlamp cleaning system ▪ Heated and active ventilated front seats⁵ ▪ Heated windshield washer reservoir ▪ KEYLESS-GO 	E350/E550: \$6,450
318	Wood Trim Package <ul style="list-style-type: none"> ▪ Shift paddles ▪ Wood/leather shift knob ▪ Wood/leather steering wheel 	E350/E550: \$760

321	Appearance Package <ul style="list-style-type: none"> ▪ AGILITY CONTROL sport suspension (N/A on E550) ▪ AMG Sport Package including perforated front brake discs with painted calipers (standard on E550) and aluminum pedals with rubber studs ▪ Multicontour front seats ▪ Shift paddles (standard on E550) ▪ 3-spoke sport steering wheel (N/A on E350) ▪ 18" AMG twin 5-spoke alloy wheel 	E350: \$1,990 E550: \$1,270
997	DISTRONIC PLUS Package <ul style="list-style-type: none"> ▪ DISTRONIC PLUS (with PRE-SAFE® Brake) ▪ PARKTRONIC (with Parking Guidance) 	E350/E550: \$2,650

⁴ Enables music files from CDs/DVDs to be ripped and saved to the 6GB hard-drive.
⁵ 401 Heated and active ventilated front seats replace 873 heated front seats.

OPTIONAL EQUIPMENT AVAILABILITY

CODE	OPTIONAL EQUIPMENT	MSRP
067	Illuminated door sills	\$750
070	Chrome door handle inserts	\$60
104	Rear deck spoiler	\$300
129	Rear spoiler kit (roof + rear)	\$600
293	Rear side airbags	\$420
359	Mercedes-Benz mbrace™	\$660
801, 805, 808	Premium leather	\$1,370
873	Heated front seats	\$750



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MODEL YEAR 11 HIGHLIGHTS_E-Class Cabriolet

STANDARD HIGHLIGHTS

- LED daytime running lamps will be standard on E550 Cabriolet as a running change during production
- 3-layer sound-dampening soft-top
- Through-loading feature above the rear armrest

OPTIONAL EQUIPMENT HIGHLIGHTS

- AIRSCARF system for front passenger seats available as part of the Premium 1 Package
- Appearance Package: NEW 18" AMG twin 5-spoke alloy wheels with all-season performance tires, sport suspension among other items to enhance driving performance (32 1pkg).

CLASS	MODEL	FUEL ECONOMY		MSRP ¹	LAUNCH DATE
		CITY	HIGHWAY		
E-CLASS CABRIOLET	E350 CABRIOLET	17 mpg	25 mpg	\$56,850	May 2010
	E550 CABRIOLET	15 mpg	22 mpg	\$64,800	



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INTERIOR UPHOLSTERY SELECTION

	E350 CABRIOLET/E550 CABRIOLET	
	LEATHER	PREMIUM LEATHER ¹
BLACK	201	801
ALMOND/MOCHA	205	805
ASH/DARK GREY	208	808

¹ Optional (\$1,370).

INTERIOR TRIM SELECTION

	E350 CABRIOLET/E550 CABRIOLET
BURL WALNUT	731

EXTERIOR COLOR SELECTION

040 BLACK	197 OBSIDIAN BLACK*	230 QUARTZ BLUE*
359 CAPRI BLUE*	590 MARS RED	650 ARCTIC WHITE

SOFT-TOP SELECTION

	E350 CABRIOLET/E550 CABRIOLET
BLACK	740
BLUE	744
BEIGE	745

FACTORY-INSTALLED WHEELS

17" SPLIT 5-SPOKE	18" 5-SPOKE	18" AMG TWIN 5-SPOKE
E350 Cabriolet	E550 Cabriolet	E350/E550 Cabriolet
R95	R32	321 Appearance Package ³
Standard	Standard	\$1,990/\$1,270

³ 321 Appearance Package has wheel code 795 for E350/E550 Cabriolet.



OPTIONAL PACKAGE AVAILABILITY

CODE	PACKAGE	AVAILABILITY/MSRP
P01	Premium 1 Package <ul style="list-style-type: none"> ▪ AIRSCARF neck-level heating system ▪ COMAND system with 40GB hard-drive navigation ▪ Enhanced voice control for audio, telephone, and navigation ▪ Gracenote® media database ▪ harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1 ▪ HD Radio® ▪ Heated front seats ▪ iPod/MP3 media interface with cable ▪ Rear view camera ▪ SIRIUS® satellite radio with SIRIUS real-time traffic service ▪ Zagat® Survey restaurant guide ▪ 6GB hard-drive with Music Register⁴ 	E350/E550 Cabriolet: \$4,000
P02	Premium 2 Package Includes all items in Premium 1 Package, plus: <ul style="list-style-type: none"> ▪ Adaptive Highbeam Assist ▪ Bi-Xenon headlamps with active curve illumination ▪ Corner-illuminating lamps ▪ Headlamp cleaning system ▪ Heated and active ventilated front seats⁵ ▪ Heated windshield washer reservoir ▪ KEYLESS-GO 	E350/E550 Cabriolet: \$6,450
318	Wood Trim Package <ul style="list-style-type: none"> ▪ Shift paddles ▪ Wood/leather shift knob ▪ Wood/leather steering wheel 	E350/E550 Cabriolet: \$760

321	Appearance Package <ul style="list-style-type: none"> ▪ AGILITY CONTROL sport suspension (N/A on E550 Cabriolet) ▪ AMG Sport Package including perforated front brake discs with painted calipers (standard on E550) and aluminum pedals with rubber studs ▪ Multicontour front seats ▪ Shift paddles (standard on E550) ▪ 3-spoke sport steering wheel (N/A on E350 Cabriolet) ▪ 18" AMG twin 5-spoke alloy wheel 	E350 Cabriolet: \$1,990 E550 Cabriolet: \$1,270
997	DISTRONIC PLUS Package <ul style="list-style-type: none"> ▪ DISTRONIC PLUS (with PRE-SAFE® Brake) ▪ PARKTRONIC (with Parking Guidance) 	E350/E550 Cabriolet: \$2,650

⁴ Enables music files from CDs/DVDs to be ripped and saved to the 6GB hard-drive.
⁵ 401 Heated and active ventilated front seats replace 873 heated front seats.

OPTIONAL EQUIPMENT AVAILABILITY

CODE	OPTIONAL EQUIPMENT	MSRP
067	Illuminated door sills	\$750
070	Chrome door handle inserts	\$60
104	Rear deck spoiler	\$300
293	Rear side airbags	\$420
359	Mercedes-Benz mbrace™	\$660
801, 805, 808	Premium leather	\$1,370
873	Heated seats	\$750